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Nankai Business School International Newsletter

南开大学商学院国际交流简讯

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院长寄语

引领知识创新，服务社会， 培养允公允能的国际化管理精英。

- Leading knowledge creation in management by active research.
- Educate professional managers and business leaders with all-around capability in management practices, dedication to public interests, and aspiration for daily progress.
- Serve management requirements of businesses and different sorts of organizations in the nationwide of China as well as the world.

在这个生机盎然的季节，商学院国际交流的又一平台《商学院国际交流简讯》诞生了！

国际化一直是商学院的重要发展战略之一。植根中国，放眼世界，遵循“引领知识创新，服务社会，培养允公允能的国际化管理精英”的使命，学院已同欧美等国几十所院校建立了多层次合作关系。目前正积极准备通过AACSB、EQUIS、AMBA等国际认证，为成为知名商学院而奠定基础。

我相信《商学院国际交流简讯》将成为一个让世界了解南开商学院的窗口；将是南开商学院联通世界的桥梁，它将是一个展示南开商学院发展的舞台！

Message from Dean

In this vibrant season, *Nankai Business School International Newsletter*, a new avenue for international exchange was established.

Internationalization has been a key point of important strategy in school development. Under the mission "leading knowledge creation in management by active research; educate professional managers and business leaders with all-around capability in management practices, dedication to public interests, and aspiration for daily progress; serve management requirements of businesses and different sorts of organizations in the nationwide of China as well as the world", Nankai Business School roots in China, views to the world, and it has established cooperation with dozens of renowned universities and business schools around world. Now the School is in process of Accreditation of AACSB, EQUIS, and AMBA. It can be built into one of the world top business school.

I believe that *Nankai Business School International Newsletter* will be a window where the world will know Nankai Business School, a bridge which connects the School and the world, a stage where shows the School's development!



张玉利 教授
南开大学商学院院长

Prof. Yuli Zhang
Dean of Business School
Nankai University

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Dean Yuli Zhang Visited Universities in Singapore

张玉利院长访问新加坡多所高校

为进一步推动商学院国际化进程，增进同世界知名商学院的联系，特别是为MBA定制班和高端培训项目寻找海外合作伙伴，2012年4月16至18日，商学院张玉利院长和企业管理系杨坤主任对新加坡南洋理工大学科技创业中心、南洋理工大学商学院和新加坡管理大学进行了友好访问。

在南洋理工大学科技创业中心，许丁宦先生向张玉利院长详细介绍了南洋理工大学科技创业中心实践导向的运作模式和经验。张玉利院长也介绍了南开大学商学院创业研究中心在创业研究方面所具有的优势。双方一致认为两个中心具有很强的互补性，今后可以开展多种形式的合作，共同推动创业教育在中国和新加坡两地的进一步发展。

在访问新加坡管理大学时，许茵妮副校长逐项展示和介绍了新加坡管理大学开展高管培训项目的方法和经验。独到的方法和成熟的经验令人印象深刻，颇具学习借鉴意义。

张玉利一行特地拜会了南洋理工大学商学院院长杨贤卿女士，双方回顾了早先访问南开大学时的洽谈事项，并就今后合作开展案例研究、选派师生赴南洋理工深造和学习达成了初步意向。

访问期间，张玉利院长还参加了商学院MBA和EMBA在南洋理工大学海外移动课堂的部分活动。

From April 16 to 18, 2012, Dean Zhang Yuli and Prof. Yang Kun were invited for a visit to Nanyang Technological University and Singapore Management University. The visit was to promote the process of internationalization of Nankai Business School, enhance the cooperation with world-renowned business school and seek for global partners, especially for MBA and EDP program. At the Nanyang Technopreneurship Center, Dr. Hooi Den Huan introduced their practice-oriented mode of operation in details. Dean Zhang also introduced the advantages of Nankai Entrepreneurship Research Center. Both sides agreed that the two centers are highly complementary, and may have various forms of cooperation and to promote the development of entrepreneurship education in China and Singapore. During the visit at Singapore Management University, Prof. Annie Koh, Vice President of the university, introduced the methods and experience in EDP program. Dean Zhang expressed the interest of cooperation in this field. Dean Zhang also met with Ms YEO Hian Heng, Interim Dean of Business School of Nanyang Technological University. Both schools had a preliminary intention on case studies, faculty exchange and student exchange in the future. During the visit, Dean Zhang also joined Nankai MBA and EMBA overseas class at Nanyang Technological University.

加拿大约克大学舒立克商学院代表团访问商学院

Delegation from Schulich Business School, York University Visited

2012年8月22日，加拿大约克大学舒立克商学院院长Dezső J. Horváth教授、高管培训执行主任Alan C. Middleton教授以及该院富布莱特杰出教授谭劲松一行三人到访商学院。张玉利院长、刘志远副院长等出席双方座谈会。

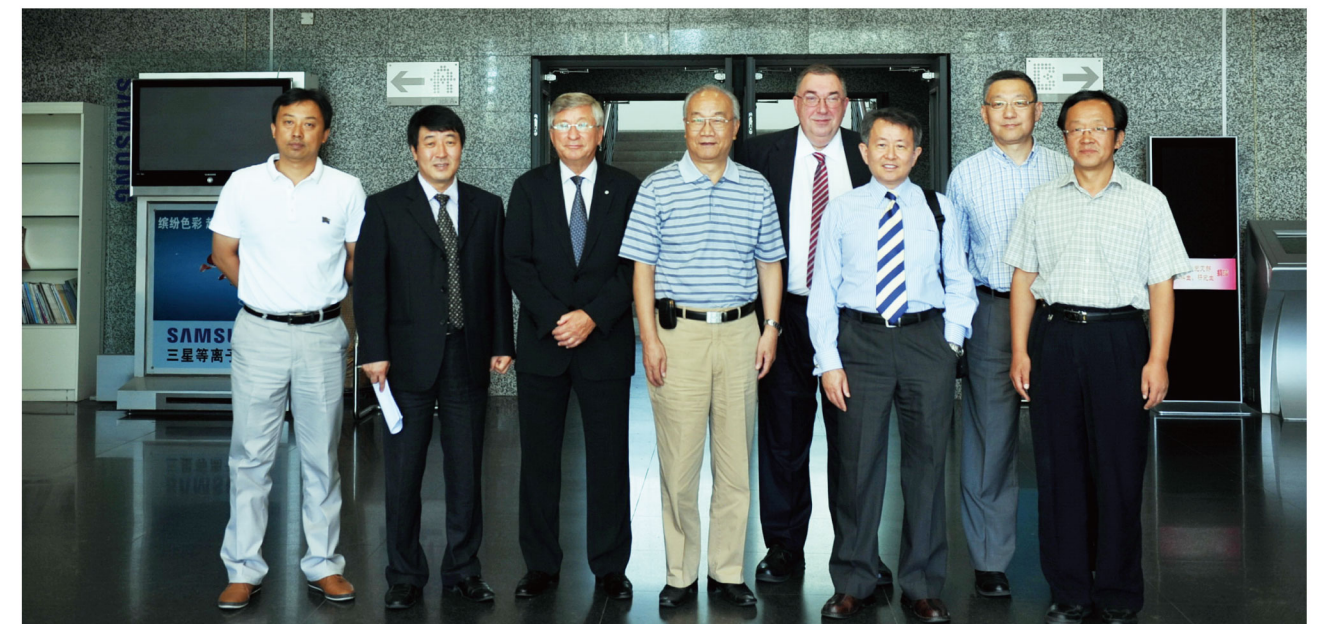
张玉利院长首先对“南开—约克”合作的老朋友Dezső J. Horváth教授一行再次来访表示热烈欢迎。他简要介绍了近期天津以及南开大学商学院的变化，重点介绍了商学院国际化战略方面的一些举措，包括商学院国际认证、高管培训项目国际模块等。Dezső J. Horváth教授对南开商学院的热情接待表示感谢，他介绍了舒立克商学院的发展现状，并详细地介绍了舒立克商学院包括金融硕士、国际MBA等多个独具特色的项目。双方就重续“南开—约克”合作进行了深入探讨并一致希望在博士联合培养、MBA国际合作等项目进行实质合作，共同创造“南开—约克”模式的新篇章。

舒立克商学院开设了加拿大第一个国际MBA课程（IMBA），MBA项目排名加拿大第一位，全球第二十三位。早在1983年，南开大学与约克大学、麦克马斯特大学、拉瓦尔大学合作MBA项目，取得巨大成功，后来被誉为“南开—约克”模式。

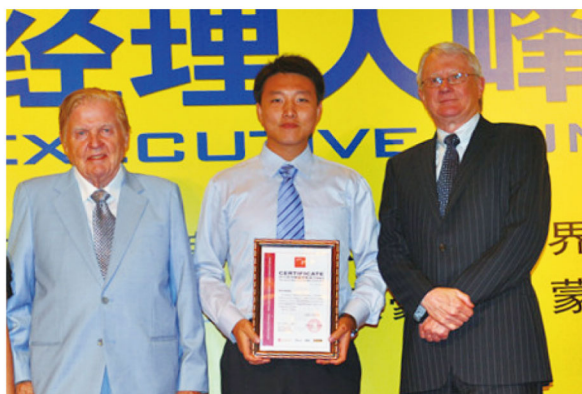
On August 22, 2012, Professor Dezső J. Horváth, Dean of Schulich Business School, York University, Dr. Alan C. Middleton, Executive Director of Executive Education Centre and Fulbright Distinguished Professor Justin Tan visited Nankai Business School. Dean Zhang Yuli, Vice Dean Liu Zhiyuan met the visiting guests.

Dean Zhang expressed the warmly welcome to the old partners and friend of "Nankai-York Mode" for MBA education. He also introduced the new development of Tianjin and Nankai Business School as well, such as international accreditation and EDP international cooperation. Professor Dezső J. Horváth appreciated Nankai Business School's reception. He spoke highly of "Nankai-York" cooperation and agreed to enhance cooperation including joint Ph.D program and International MBA Program, which will create a new page of the "Nankai - York Mode".

The Schulich School of Business establishes Canada's first International MBA Program (IMBA). The Schulich MBA program ranked 7th among North American schools, 4th in the world among non-US schools and 1st among Canadian schools in 2010. As early as in 1983, Nankai University, York University, McMaster University and Université Laval, cooperated successfully on MBA Program in China, Which was later known as the "Nankai - York Mode".



南开MBA位列“2012年度中国最具影响力MBA排行榜”第三 Nankai MBA Program Ranked Top 3 of "China's Most Influential MBA Rankings 2012"



2012年9月27日《世界企业家》杂志发布的2012年“中国最具影响力MBA排行榜”。北京大学光华管理学院、清华大学经管学院、南开大学商学院和中山大学管理学院位列前三位。南开大学商学院同时进入“世界最具影响力MBA100强”。南开大学商学院院长张玉利教授获评“2012中国十大最受尊敬商学院院长”，南开大学商学院李莉教授荣获“2012中国十大最受尊敬商学院教授”。

南开大学商学院的师资力量和学院品牌被给予充分的肯定，在中国MBA发展20多年来，南开MBA一直引领着中国MBA的发展，坚持创新，锐意进取，铸就国之栋梁。

On September 27, 2012, "World Executive" magazine released "China's Most Influential MBA Awards 2012". Guanghua School of Management at Peking University, School of Economics and Management at Tsinghua University, Nankai Business School and School of Management at Sun Yat-sen University ranked the top 3. Nankai MBA Program is also among the "Top 100 World's Most Influential MBA Program". Dean Zhang Yuli was awarded of "2012 China's Most Respected Top Ten Deans of Business Schools" and Professor Li Li from Nankai Business School won the award of "2012 China Most Respected Top 10 Professors of Business School".



南开大学会计学获香港会计师公会认证

Nankai Accounting Program Get Certificate from HKICPA

On March 13, 2012, Hong Kong Institute of Certified Public Accountants (HKICPA) held a certificate presentation ceremony for that International Accounting Program, Accounting Program and MPAcc program of Nankai Business School passed through the certification of professional qualification courses. Both sides thought that the certification is of great importance for training high-level international perspective accounting talents, enhancing HKICPA's influence and Strengthening cooperation and exchange between Nankai Business School and other international accounting institution.

After the certification, our accounting graduates can apply for the Hong Kong Qualification of Accounting (QP). After finishing QP, those who meet the job practical experience requirements can apply to become Certified Public Accountants of Hong Kong and other 9 countries or areas.



2012年3月13日，香港会计师公会就南开大学商学院国际会计专业、会计学专业和MPAcc项目通过专业资格课程认证，举行认证证书颁授仪式。双方都表示，本次认证无论是对培养高水平、国际化视野的会计人才，还是对充分发挥香港会计师公会的作用和提升其影响力都具有重要的意义；同时也为加强商学院会计学科与香港会计师公会等海外会计机构更大范围的合作与交流提供了很好的平台。

通过香港会计师公会专业资格课程认证后，南开大学商学院国际会计专业、会计学专业和MPAcc项目的毕业生，可直接报考香港会计专业资格课程(QP)。完成QP及通过考试并符合工作实务经验要求者，可以申请成为香港注册会计师，并可获得9个主要国家或地区的注册会计师资格，包括澳洲、加拿大、英格兰及威尔士、苏格兰、爱尔兰、新西兰、津巴布韦、南非及美国。

商学院国际认证迎来首次工作指导

A Big Step of International Accreditation of Nankai Business School

2012年3月22日至25日，香港中文大学工商管理学院院长兼南开大学商学院AACSB国际认证导师黄德尊教授莅临商学院并对学院AACSB国际认证工作的开展进行了深入指导，这也是商学院国际认证迎来的首次工作指导。

黄德尊与商学院领导班子进行了座谈，在充分了解商学院基本情况以及AACSB国际认证工作进度的基础上，对AACSB国际认证工作的重要意义、及未来国际认证工作的基本方向进行了必要的说明，尤其对商学院现存的影响认证工作进展的障碍进行了分析，并结合香港中文大学工商管理学院的认证经验给出了一系列指导意见。

From March 22 to 25, 2012, Professor T.J. Wong, Dean of School of Business Administration, Chinese University of Hong Kong and the Mentor of Nankai Business School AACSB International Accreditation, visited Nankai and gave the first time field guidance to accreditation process in Nankai Business School.

Prof. T.J. Wong had a meeting with the leadership team of Nankai Business School. Based on a full understanding of the School and progress of accreditation, he explained the significance of AACSB International accreditation and further work. In particular, he analyzed the existing obstacles and provided a series of guidance combining with the successful experience of his own school.

瑞典延雪平大学国际商学院代表团访问商学院

Delegation from Jonkoping International Business School Visited



2012年11月26日，瑞典延雪平大学国际商学院赫兹教授一行五人到访南开大学商学院。张玉利院长会见了代表团。

会谈中，双方回顾了多年来两院合作的情况，并希望今后能在MBA学生国际交流、学术研究以及教师访问等方面实现进一步的合作拓展。访问期间，赫兹教授还与商学院部分教师进行了面谈并确定了2013年赴该院访问教授人选，同时还同明年春季到该校交换的学生进行了交流。

On November 26, 2012, Professor Hertz from Jonkoping International Business School leading a delegation visited Nankai Business School. Dean Zhang Yuli met with the delegation. During the talk, Dean Zhang and Professor Hertz reviewed the cooperation between two schools in past years and agreed to enhance the partnership and focus on cooperation in such fields as exchanges of MBA students, academic researches and faculty visiting as well. During the visit, Professor Hertz also interviewed the candidates for faculty exchange in 2013 and also met with the exchange students in the spring of 2013.

台湾中原大学访问商学院

Delegation from Chung Yuan Christian University, Taiwan Visited

2012年4月6日上午，台湾中原大学副校长胡为善教授率一行八人代表团访问商学院。商学院刘志远副院长、王永进副院长在学院会见了来宾。

双方在轻松愉快的气氛中进行了交谈。胡为善校长首先介绍了中原大学以及中原大学商学院的整体情况，并表示南开悠久的历史以及在商科教育方面的领先地位令人钦佩，期待两院甚至两校能够在师生交换、学术交流、战略合作等方面有所作为。刘志远副院长与王永进副院长首先对代表团的来访表示诚挚的欢迎，指出两院诚挚的意向是未来交流合作的基础，对两院未来的合作寄予厚望。

On April 6, 2012, a delegation from Chung Yuan Christian University, Taiwan led by Professor Hu Weishan, Vice President visited Nankai Business School. Vice Dean Liu Zhiyuan and Wang Yongjin attended the meeting. Professor Hu introduced the information about the university and business school. He also expressed the admiration of the long history and business education's leadership of Nankai, was willing to cooperate on faculty and student exchange, academic and strategic cooperation. Vice Dean Liu Zhiyuan and Wang Yongjin warmly welcomed the delegation and also looked forward to the future cooperation.

台湾凯基证券魏宝生董事长访问商学院

Baosheng Wei, Chairman of Taiwan KGI Visited



2012年11月12日至15日，台湾凯基证券股份有限公司董事长魏宝生一行四人访问南开大学商学院。张玉利院长、孙跃书记在贵宾厅会见了客人。

张玉利院长代表学院对台湾客人的来访表示了诚挚欢迎并介绍了南开商学院师资规模、学科设置以及近期在国际交流、国际认证方面的一系列举措，并希望结合双方优势，在产学研方面进一步合作。魏宝生先生表示因父亲南开渊源，希望能够在学生海外实习、合办学术会议等方面加强合作。

From November 12 to 15, 2012, Mr. Wei Baosheng, Chairman of KGI Securities (Taiwan) visited Nankai Business School. Dean Zhang Yuli and Ms. Sun Yue expressed welcome to the Taiwan guests and introduced the faculty, academic programs and recent initiatives in international exchange and accreditation, and were willing to work with KGI to deepen the strategic partnership between the two institutes. Mr. Wei, due to his father, an alumnus of Nankai, would like to strengthen the cooperation with Nankai Business School in student exchange, internship and academic conference.

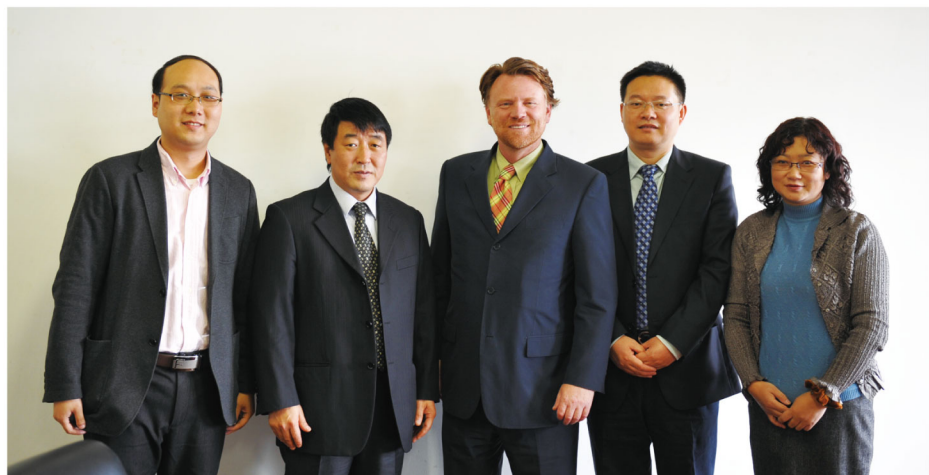
2012年4月9日上午，加拿大注册会计师协会亚太地区执行理事高凤敏女士、梁金池先生访问商学院。双方认为加拿大注册会计师协会与商学院合办的国际会计专业非常成功，并表示会进一步把国际会计专业办得更好。

In the morning of April 9, 2012, Ms. Barbara Ko, executive director, CGA Asia Pacific region office and Mr. Liang Jinchi visited Nankai Business School. Both parties thought the International Accounting Program was a great success and hoped to promote the program to be more successful.

2012年8月27日上午，美国圣托马斯大学前副校长、商学院教授Michael F. Sullivan博士和该院执行研究员Brian T. Chang到访商学院。王永进副院长在贵宾厅接见了客人。双方就教师交换、学术交流、国际认证以及组织美国学生来南开参加GMEP（全球管理教育项目）等事宜进行了讨论交流，并初步达成了合作意向。双方将着手起草和签订有关协议并开展实质性的合作。

On Aug. 27, 2012, Dr. Michael F. Sullivan, former Vice-President of University of St. Thomas and Brian T. Chang, Executive Fellow of Opus College of Business visited Nankai. Vice Dean Wang Yongjin received the guests. The two sides negotiated on faculty and student exchange, and cooperation in Global Management Education Program. Both wished to sign an agreement and start substantive cooperation.





美国犹他谷大学商学院院长访问商学院 Dean of Business School, Utah Valley University Visited

2012年10月15日，美国犹他谷大学商学院院长Norman Wright教授访问商学院，张玉利院长、王永进副院长、许晖教授等出席会谈。

张玉利院长首先对Norman Wright教授的到访表示热烈的欢迎。他简要介绍了南开商学院的发展状况，王永进副院长向对方介绍了我院近期的国际化举措，包括青年教师外派计划、学生交换以及AACSB国际认证进展情况。Norman Wright教授对南开商学院的热情接待表示感谢，并表示希望双方就学生交换、教师交换及学术研究等方面展开实质合作。经商定，双方将于近期签署院际合作协议。

犹他谷大学建立于1941年，位于犹他州的奥勒姆。大学现有在校学生38000人，目前设有56个学士学位和270多个职前培训项目。此前我院许晖教授作为富布莱特访问学者曾在该院进行了为期十个月的交流。

On October 15, 2012, Professor Norman Wright, Dean of Woodbury School of Business at Utah Valley University visited Nankai. Dean Zhang Yuli, Vice Dean Wang Yongjin and Professor Xu Hui attended the talks.

Dean Zhang expressed welcome to Professor Norman Wright's visit. He introduced the development of Nankai Business School. Vice Dean Wang Yongjin introduced some internationalization activities, including Young Faculty Development Program, Student Exchange Program and AACSB accreditation. The two sides expressed the wish to expand substantive cooperation in student and faculty exchange and academic research and intended to sign intercollegiate cooperation agreement in recent.

Utah Valley University was founded in 1941, located in Orem, Utah. There are 38000 students, 56 degrees and more than 270 pre-employment training programs. Professor Xu Hui has been there for 10 months as a Fulbright Scholar.

2012年7月6日，英国阿伯丁大学副校长多米可·侯立汗（Dominic Houlihan）教授访问商学院，崔勋副院长在贵宾厅接见了客人。双方希望在教师交流、学生交换、合作研究等方面进行洽谈并达成合作意向。

On July 6, 2012, Professor Dominic Houlihan, Vice Principal of University of Aberdeen, UK visited Nankai Business School. Vice Dean Xun Cui met with the guest. The two sides negotiated on the terms of the teacher exchange, student exchange, and collaborative research and achieved cooperation intention.



意大利博洛尼亚大学商学院院长博加明访问商学院 Dean of Business School of University of Bologna, Italy visited

Dean of Business School of University of Bologna, Italy visited

2012年2月13日，意大利博洛尼亚大学商学院院长博加明教授访问商学院，张玉利院长接见了外宾。张玉利院长首先代表南开商学院对来宾表示热烈欢迎，并介绍了商学院在MBA项目规模以及国际合作等方面的基本情况，博加明院长也介绍了博洛尼亚大学商学院的规模、特色等，双方都认可MBA国际化对于高素质商业人才培养的重要性和紧迫性，并探讨了两院师资、学生交流等合作意向，并对未来的合作前景寄予厚望。

当天下午，张玉利院长作为嘉宾出席了博加明南开大学客座教授致聘仪式并介绍了博加明教授简历，并在现场与博加明院长分别代表两院签署了院际合作协议。

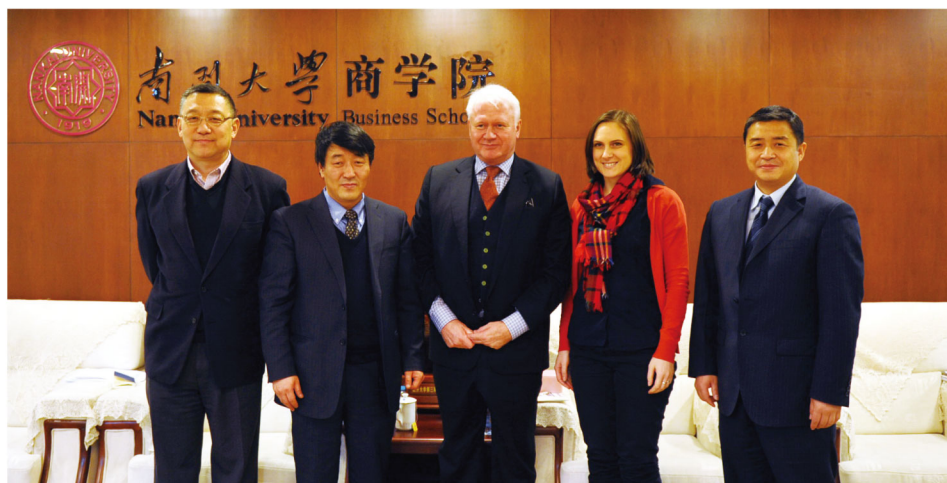
On February 13, 2012, Professor Bergami, the Dean of Alma Graduate School, the Business School at University of Bologna visited Nankai. Dean Zhang Yuli extended a warm welcome on behalf of Nankai Business School and introduced the MBA program and international cooperation as well. Dean Bergami also introduced the scale and characteristics of Business School at University of Bologna. Both sides agreed the importance and urgency of MBA internationalization to executive education, discussed the cooperation of faculty and student exchange and wished a pleasant cooperation in future. In the afternoon, Mr. Bergami was conferred as Guest Professor of Nankai University. Dean Zhang and Dean Bergami also signed an intercollegiate cooperation agreement.

法国鲁昂高等商学院代表访问商学院 Delegation from Rouen Business School, France Visited

2012年6月5日上午，法国鲁昂高等商学院阿诺德·墨里纳校长一行三人访问商学院，张玉利院长接见了法国客人。双方表示推动南开大学商学院与鲁昂高等商学院的合作意义重大，并详细探讨了在联合办学、联合举办国际会议等方面深化合作的可能性。

会见之前，墨里纳一行与商学院三名将要赴鲁昂高等商学院交流学习的学生进行了简短的交流。

On June 5, 2012, Principal Arnaud Meurinne from Rouen Business School visited Nankai Business School. Dean Zhang Yuli met with the French guest. Both sides stated that it's a great significance to promote cooperation between two schools. They also discussed the possibility of joint education program and academic conference. Before the meeting, Meurinne met with three exchange students who were going to exchange to Rouen in fall, 2012.



商学院EDP教育牵手安特卫普管理学院 EDP of Nankai Business School Joined Hand with Antwerp Management School

2012年3月2日，比利时安特卫普省经发局局长Broos先生以及安特卫普管理学院项目执行主任Munteanu女士到访南开大学商学院。商学院张玉利院长在贵宾厅接见了外宾，学院高管培训中心（EDP）执行主任赵路老师陪同会见。

会见中，双方就教师学术交流、学生交换进行了洽谈，重点在高级管理人员合作培训方面进行了深入了解和沟通。双方均表示希望积极联络，促成合作，为两国的企业交流和合作提供智力支持。这次合作也标志商学院高管培训国际化合作的开始。

On March 2, 2012, Mr. Broos, Secretary of Economic Developers Association of Antwerp, Belgium and Ms. Munteanu, Project Executive Director of Antwerp Management School visited Nankai Business School. Dean Zhang Yuli and Prof. Zhao Lu, Executive Director of Executive Development Program (EDP) met with the guests.

During the meeting, the two sides negotiated on faculty and student exchange, and focused on joint executive education program. Both sides wished to provide intellectual support for corporate communication and cooperation between the two countries. The collaboration also stated the beginning of the international cooperation of the Executive Development Program at Nankai Business School.

2012年6月15日，新西兰坎特伯雷大学一行三人到访商学院，张玉利院长及院长助理赵伟老师在贵宾厅接见了外宾。双方就两校现有课程体系以及学分认定方面的问题进行了交流，探讨了合作办学面临的问题及合作的可能性。双方经讨论达成共识：作为南开大学国际化程度较高的学院，商学院具有与坎特伯雷大学合作的优势和良好前景，希望在今后的回访中进一步推动合作的落实。

On Jun. 15, 2012, Dr. Paul W. Ballantine, Head of Marketing Department, University of Canterbury, Trevor Nesbit, Head of Information Systems Department and Mr. Feng Yuejin, Director of Asian Economic Affairs, Canterbury Ministry of Development Cooperation, visited Nankai Business School. Dean Zhang Yuli and Assistant Dean Zhao Wei received the guests. Both sides wished to establish cooperation on double degree program.

奥地利格拉茨大学EMBA代表团访问商学院

EMBA delegation from University of Graz, Austria visited



2012年5月21日上午，格拉茨大学商学院学术院长、EMBA中心主任 Thomas Foscht教授率领该校EMBA代表团到访商学院。韩德昌副院长、王永进副院长在学院贵宾厅接见了客人。

韩德昌副院长和王永进副院长分别介绍了南开校史、商学院的基本情况以及商学院近期在推进国际化战略方面的新举措，包括青年教师外派计划、商学院国际认证等。Thomas Foscht教授对商学院的热情接待表示感谢，希望双方今后可以在学术交流、教师合作以及EMBA海外游学等方面有所合作。

该校EMBA代表团一行15人参观了EMBA中心，同EMBA中心相关负责人及中心工作人员进行了交流。

格拉茨大学建于1585年，是一所历史悠久的大学，是奥地利教育部认可的18所公立大学中的一所。该大学是施泰尔马克州最大的大学，是在维也纳大学之后奥地利第二所最古老的大学。学校师资力量雄厚，曾有6名诺贝尔奖获得者来自该校。

On May 21, 2012, Professor Thomas Foscht, Academic Dean of Business School, University of Graz and Director of the EMBA Center led an EMBA delegation to visit Nankai Business School. Vice Dean Han Dechang and Wang Yongjin met the group at Business School Building.

Vice Dean Han Dechang and Wang Yongjin respectively introduced the history of Nankai University, basic information of Nankai Business School and the recent new initiatives to promote the internationalization, including the Young Faculty Development Program, international accreditation, etc. Professor Thomas Foscht expressed thanks for the warm reception and hoped two schools would have cooperation in academic exchanges, faculty cooperation and EMBA overseas study. Later, the delegation visited EMBA center of Nankai Business School.

Founded in 1585, University of Graz is one of the 18 public universities in Austria approved by Ministry of Education. This University is the largest university in Styria, second oldest university in Austria. The university has 6 Nobel Prize winners so far.

2012年3月21日，美国塔夫斯大学富勒学院副院长Bhaskar Chakravorti教授等人访问商学院。张玉利院长对远道而来的客人表示热烈欢迎，并介绍了商学院的基本情况以及国际合作的特色。双方都对未来的合作前景寄予希望。

On March 21, 2012, Professor Bhaskar Chakravorti, Vice Dean of Fletcher School, Tufts University visited Nankai Business School. Dean Zhang Yuli warmly welcomed the guests and introduced the basic information and features of the international cooperation of Nankai Business School. Both sides hoped to cooperate in the different fields in the future.

邹绍明教授受聘 客座教授并入选 天津市“千人计划”

Professor Zou Shaoming
Appointed as Guest
Professor and “1000
Talent Plan” Professor



2012年1月5日，全球知名国际商务与营销学者、美国密苏里大学邹绍明教授受聘南开大学客座教授。朱光磊副校长向他致送聘书和佩戴校徽。

11月，邹绍明教授成功入选天津市“千人计划”，每年将在南开工作两个月，开展学术研究和教学活动。

On January 5, 2012, Professor Zou Shaoming, a renowned international business and marketing scholar from University of Missouri, was appointed as Guest Professor of Nankai University. In November, 2012, Professor Zou Shaoming was selected by “1000 Talent Plan” Professor and he would work in Nankai for two months each year to teach and research.

新加坡南洋理工大学Tan Hun Tong教授来商学院讲学 Professor Tan Hun Tong Gave Speeches at Nankai Business School

新加坡南洋理工大学Tan Hun Tong教授于2012年6月14-21日访问商学院，举办“会计中的判断和决策研究”系列讲座，并开展相关合作研究。其间，商学院院长张玉利亲切会见了Tan Hun Tong教授，并希望双方开展更加深入的合作。

Tan Hun Tong教授毕业于美国密西根大学，现任新加坡南洋理工大学会计与审计研究中心主任，是国际著名的行为会计研究专家，在国际顶级会计期刊上发表论文20余篇。Tan Hun Tong教授此次讲学对提升博士生的研究兴趣，了解学科理论前沿，推进会计学科的国际化发展都具有重要作用。

From June 14 to June 21, 2012 Professor Tan Hun Tong from Nanyang Technological University visited Nankai Business School. He gave a series of speeches on “Judgment and Decision Making in Accounting Research” and did joint research with Nankai professors. During his visit, Dean Zhang Yuli met Professor Tan and is willing to work with Professor Tan to deepen cooperation.

Professor Tan Hun Tong graduated from University of Michigan. He is the director of Accounting and Auditing Research Center, Nanyang Technological University, Singapore. He is an international famous behavioral accounting research expert and published over 20 papers on top international accounting journals.

The speeches at Nankai University enhanced the research interest of PhD students, helped them understanding the theoretical forefront and promoting the internationalization of accounting discipline.

新加坡国立大学商学院段锦泉教授到商学院学术讲座

Professor Jin-Chuan Duan Gave a Speech at Nankai Business School

2012年9月21日，新加坡国立大学商学院金融学教授段锦泉先生到访商学院并为同学们带来了题为“公司脆弱性指数—概念、构建与应用”的金融学专业学术讲座，讲座由南开大学商学院副院长王永进主持，商学院部分青年教师及同学聆听了讲座。段教授以新的视角就目前世界金融形势、金融评价体系的构建以及与其所主张的公司脆弱性指数相关的问题进行了深入浅出的分析和讲解，引发在场老师和同学的思考。讲座结束后，段教授还细致地解答了在场老师和同学提出的一系列问题。

段锦泉教授是世界著名华人金融学家，新加坡国立大学商学院金融学教授，美国威斯康辛大学麦迪逊校区财务学博士。现任商学院金融学Cycle & Carriage讲座教授，曾先后任教于加拿大多伦多大学、香港科技大学和加拿大麦吉尔大学。

On September 21, 2012, Professor Jin-Chuan Duan from Business School of National University of Singapore visited Nankai Business School and gave a speech on “The Corporate Vulnerability Index—Concept, Construction and Application”. Vice Dean Wang Yongjin presided at the speech; some young faculty and students attended the speech. Professor Duan analyzed current world financial situation, the construction of financial evaluation system and company vulnerability index with a new perspective which caused the audience’s deep thinking. After the speech, he answered a series questions from the students and teachers.

Professor Duan is a famous Chinese finance scholar. He got Ph.D from University of Wisconsin-Madison. He is Cycle and Carriage Professor of Finance. He has taught at the University of Toronto, Canada, Hong Kong University of science and technology, and McGill University, Canada.

著名项目管理学者Rolf A. Lundin教授访问商学院

Visiting Professor Rolf A. Lundin Taught at Nankai Business School



2012年4月，应南开大学商学院邀请，瑞典延雪平大学国际商学院Rolf A. Lundin教授作为访问教授来商学院进行为期两周的访问讲学。

访问期间，Rolf教授先后为商学院的项目管理硕士、MBA等学生分别做了一系列的专题学术讲座。同时他还参与到商学院全球管理教育项目（GMEP）的教学活动中，并前往泰达学院与本科生进行互动交流。此外，Rolf教授还同商学院有关教师积极开展项目合作并到企业进行实地考察。

Rolf现为瑞典延雪平大学国际商学院教授，主要从事临时性组织及项目管理方向的研究。他从芝加哥大学商学院获得博士学位，曾担任于默奥大学商学院和延雪平国际商学院的创始院长，瑞典项目管理学会主席。

In April 2012, Professor Rolf A. Lundin from Jonkoping International Business School, Sweden was invited to visit Nankai Business School as a visiting professor.

During the visit, Professor Rolf gave a series of lectures to students at Business School. Meanwhile he was also involved in Global Management Education Program (GMEP) and meeting with undergraduates at TEDA College. Besides, Professor Rolf also actively conducted project cooperation with faculty in Nankai Business School and visited the local companies. Prof. Rolf’s research field is temporary organization and project management. He received his Ph.D. from University of Chicago and was the founding Dean of Business School of Umea University and Jonkoping International Business School, as well as Chairman of Sweden Project Management Institute.

2012年

南开大学全球管理教育项目蓬勃发展

Vigorous Development of Global Management Education Program (GMEP)

2012年,先后有来自美国、巴西、法国、香港等国家以及地区的5个访学团近三百位学员参加了本年度南开大学全球管理教育项目,我院的十余名授课教师为这些海外学员们讲授了关于中国经济发展、跨文化交流、企业全球战略、商业管理哲学、公司财务管理、电子商务、企业人力资源管理20余场全英文专业课程,课程既具有学术性又注重突出“中国”背景,深入浅出,受到了海外学子的一致好评。

结合这些专业课程,全球管理教育项目还有针对性地为海外学员们安排了王朝集团、天津港集团、可口可乐公司、海鸥手表厂、力神电池等多家在津的本地知名企业以及全球500强企业实地考察座谈。学员们通过一系列的活动对中国企业发展和管理概况有一个更加深入的了解。学习之余,访学团成员与商学院的师生进行交流,充分体验了中国的文化,感受天津的地域特色。很多学员表示,南开全球管理项目之旅收获很多。

2012年暑期,全球管理教育项目还首次“走出去”实施海外授课,全球管理教育项目创办主任赵伟老师一行受邀赴韩国,为来自德国Stenbeis大学的MBA学员进行GMEP授课并由此开拓GMEP欧亚多方合作新模式。此次海外讲学也标志着全球管理教育项目突破当前固有模式,开启了与他国项目对接而进行多国合作新篇章。沿着这一思路,全球管理教育项目今年也首次将海外师资纳入其中,四月份进行的首期法国鲁昂高等商学院的GMEP课程就邀请到了正在我院做短期访问的世界知名项目管理北欧学派的创始人、瑞典延雪平大学的Rolf教授为来自法国鲁昂商学院的学员讲授项目管理方面的专业课程。

南开大学全球管理教育项目(Global Management Education Program, Nankai University,简称GMEPNK)由南开大学商学院创办,是一个旨在为全球学子提供系列全英文管理课程和训练的短期交流学习项目。该项目始于2005年,迄今已举办了二十余个为期1-6周的在华课程学习班,学员包括来自北美、欧洲、拉美、南亚等国的本科生、MBA、EMBA以及企业家和政府高级官员。



In 2012, five groups, nearly 300 participants from the United States, Brazil, France, and Hong Kong attended the Global Management Education Program in Nankai University. Dozen professors from Nankai Business School gave more than 20 lectures on China's economic development, cross-cultural communication, enterprise global strategy, business management philosophy, enterprise financial management, e-commerce, corporate human resources management. All the courses are well received by the program participants as they are professional and focus on reality in China.

Combining with these courses, the program team arranged field trip to Dynasty Group, Seagull Watch, Lishen Battery and several other local well-known enterprises in Tianjin as well as the global 500 top companies, so that students can have a more in-depth understanding of the development and management overview of Chinese enterprises.

In the summer holiday of 2012, the Global Management Education Program "went-out" for overseas teaching for the very first time. Founding Director of GMEP, Prof. Zhao Wei was invited to teach MBA students from Stenbeis University, Germany in Seoul. It is also a new step for GMEP development to establish a multinational program cooperation mode. In addition, in 2012, this program also included overseas teachers for the first time. Professor Rolf Lundin, from Jonkoping University, Sweden taught project management courses to GMEP students from Rouen Business School, France.

Global Management Education Program (GMEP), founded by Nankai Business School, is a short-term exchange and learning program aiming at providing students from the worldwide with series of management courses and training in English. The project was founded in 2005 and has held dozens of one to six-week courses in China, with participants who are undergraduates, MBA students, EMBA students as well as entrepreneurs and senior government officials from North America, Europe, Latin America, South Asia and other countries.

住友冠名课程

进入第二个五年合作阶段

Sumitomo Titled Course Stepped into the Second Five-Year Cooperation

2012年12月，伴随着日本企业高管主讲的两次课程结束，本年度的“天津市外办-南开大学-住友商事”冠名课程《企业的社会责任：企业全球化与创新》顺利完成了本学期既定的11次授课计划，圆满落幕。

围绕“全球化与创新”这一主题，本年度冠名课程先后邀请到朱光磊、周立群、齐二石、佟家栋、张维等管理、经济领域的知名学者以及外籍企业家11人为来自南开大学各个学院和专业的本科生授课，课程内容涉及公共管理、经济、金融、工业工程、环境管理等各专业领域，让不同专业和学院的本科生同学们在专业学习之余，树立国际化视野，接触国内各学术领域在“全球化与创新”方面的前沿动态，培养学生从多角度认识和分析问题的综合素质。

“天津市外办-南开大学-住友商事”冠名课程前身是2006年由天津市政府外事办公室、南开大学会同世界五百强企业之一的日本住友商事株式会社正式签约创办的冠名讲座项目。几年来，包括原日本国驻华大使宫本雄二及中国著名外交家李肇星在内的众多专家学者、企业家及社会知名人士受邀登上讲台，为南开学子倾情讲演。在前三年的成功运作的基础上，2009年秋季学期，上述三方在商学院正式设立面向全校二、三年级本科生的名为《企业的社会责任》的冠名公选课程，这是国内高校本课教学模式的一个创新，旨在为南开学子提供一个更为常态化、系统化的高端组合课程体验，这种“中-外/产-学/跨专业”的多元组合教学成为课程一大亮点，也给同学们留下了极为深刻的印象。

2012年度，该项目在顺利完成第一个五年合作协议的基础上，顺利续签协议，进入到第二个五年合作阶段，结合当前时事热点，特确定以“全球化与创新”为下一个五年的课程主题。



In December 2012, along with the end of the two lectures given by executives from Japanese corporate, the annual title course "Social Responsibility of Corporate: Globalization and Innovation" supported by Tianjin Foreign Affairs Office, Nankai University and Sumitomo completed successfully. Following the theme of "Globalization and Innovation", the titled course in this year has invited 11 speakers including renowned scholars in the field of management and economy, such as Zhu Guanglei, Zhou Liqun, Qi Ershi, Tong Jiadong, Zhang Wei as well as foreign entrepreneurs to give lectures for undergraduate students in Nankai University. The lectures covered public management, economics, finance, industrial engineering, environmental management, so that students can establish international perspective, get in touch with forefront trends of the domestic academy and develop their overall quality of multi-angle awareness and analysis while in professional learning. The predecessor of the title course was a title lecture program formally signed and founded in 2006 by Foreign Affairs Office of Tianjin Municipal Government, Nankai University and Sumitomo Corporation, one of the world's top 500 enterprises. Many distinguished experts, scholars and entrepreneurs were invited to give speech to Nankai students. The lectures turned out to be a big success and in 2009, the program launched the elective course-Social Responsibility of Corporate-for the sophomore and junior of the whole university. It is a big innovation in domestic undergraduate educational system, by offering Nankai students a high-level course which combines industrial and academic knowledge both inside and outside China together; the program impresses students very much. In 2012, this program successfully finished the first-five year cooperation and then officially stepped the second-five year cooperation after the renewal of the agreement. This time this course was renamed "Globalization and Innovation" based on the current social concern.





2012年9月23日至10月1日在阿塞拜疆首都巴库召开的国际项目管理协会 (IPMA) 执行委员会会议 (CoD Meeting of International Project Management Association) 上, 南开大学项目管理中心 (MPM) 主任戚安邦教授以中国项目管理研究委员会 (PMRC) 主管学术副秘书长身份被推荐并当选为IPMA研究委员会主席, 是目前华人现任该组织的最高职务。IPMA 是总部设在瑞士洛桑的全球项目管理非政府组织。中国项目管理协会 (PMRC) 是中国唯一的跨行业的项目管理专业组织。

早在1999年, 戚安邦教授作为主持者将美国项目管理协会 (PMI) 的PMP和PMBOK引进中国, 其主讲课程《项目管理学》于2006年获评国家级精品课, 于2008年获评国家百门双语示范课程。戚安邦教授于2009年获国际项目管理协会研究大奖 (IPMA Research Award Winner 2009), 2010年获中国项目管理研究委员会 “中国项目管理成就奖”。

In CoD Meeting of International Project Management Association (IPMA) held in Baku, Azerbaijan from September 23 to October 1, 2012, Professor Qi Anbang, Director of Master of Project Management (MPM) in Nankai was recommended and elected to be the Chairman of IPMA Research Council as Vice Secretary-General of Project Management Research Committee China (PMRC) which was currently the highest Chinese official. IPMA is the global project management non-government organization headquartered in Lausanne, Switzerland. PMRC is the only cross-industry project management professional organization in China.

Early in the 1999, Professor Qi Anbang, as the presiding officer, introduced PMP and PMBOK of American Project Management Institute (PMI) to China. His course "Project Management" was rated as State-level Classic Course in 2006 and one of the 100 bilingual courses in 2008. Professor Qi Anbang was IPMA Research Award Winner in 2009 and awarded Award of China Project Management Achievement from PMRC in 2010.

商学院戚安邦教授 当选IPMA 研究委员会主席

Professor Anbang Qi elected
as Chairman of IPMA
Research Council



在当今变幻的全球商业环境中, 中国是不可忽视的重要因素。犹他州山谷大学的学生们通过来自南开大学的富布莱特访问学者许晖教授的授课也深深地认识到了这一点。

我院许晖教授作为2012年中美富布莱特项目50名国际学者中的一员, 春季学期开始在犹他州山谷大学承担了大量的教学任务。她也是到犹他州山谷大学的第一位富布莱特访问学者。许教授在国际商务和市场营销方面研究成绩斐然, 这也使得她担当起了犹他州山谷大学师生和社区居民了解中国和全球商业桥梁的作用。

犹他州山谷大学市场营销系主任, 也曾是富布莱特访问学者的 Paul Dishman教授提到许晖教授的工作时说: “许晖教授的到来使我们的师生对中国文化有了了解, 她义务开设各类讲座, 并积极参与到学生活动中去, 也同和我们的老师建立了良好的研究合作关系。”

许晖教授说: “中国对于生产和消费而言都是巨大的市场, 我很高兴在了解美国文化的同时也乐于向这里的学生传播中国文化。”

Dishman教授说: “鉴于许老师的承诺, 我很期待在未来的几年能够与许老师以及南开大学能有更多卓有成效的合作。”

中国富布莱特访问 学者助力犹他州山 谷大学拓展国际视野

Chinese Fulbright
Scholar-In-Residence Helps
Bring Global Perspective To
UVU

In today's shifting global business climate, there is one thing that is constant — China cannot be ignored. Utah Valley University students learnt this firsthand from Professor Xu Hui, a visiting Fulbright scholar-in-residence from Nankai University in China. Hui was one of only 50 international scholars given grants through the Fulbright program in 2012 and was assigned to teach and consult at UVU during the spring semester. She was UVU's first international Fulbright scholar-in-residence. A noted academic in the fields of international business and marketing, Hui represented a connection to China and the world of global business for UVU students, faculty and the community.

"Having Professor Xu Hui here at Utah Valley University has provided invaluable insight into China's culture for students and faculty," said Paul Dishman, chair of UVU's Marketing Department and a former Fulbright Scholar. "She has unselfishly provided lectures in many of our classes; she is actively involved with the student associations and has initiated scholarship with many of our faculty."

"The Chinese market is very large for production and consumption," Hui said. "I am enjoying learning about the American culture as much as I am honored to teach about the Chinese culture to UVU students."

"Because of her personal commitment, we look forward to a productive and very valuable relationship with her and her institution for years to come," said Dishman.

商学院学子海外学习成果丰富

Achievement of International Student Exchange Program

截止2012年11月，商学院2012年学生海外交流项目选派工作顺利完成。学院对外合作交流办公室举行了交换学生经验交流会等一系列活动，为同学们提供了解国际交换学习信息和答疑解惑的平台。本年度国际交换学习的目的地涉及英国、加拿大、新加坡、韩国、法国、西班牙、芬兰、瑞典、香港等国家和地区。另外，本年度我院有4位同学入选首批“国家留学基金委资助优秀本科生交换项目”，到国外高校交流学习一个学期。

商学院从2001年开始开展学生国际交换项目，旨在为学生提供开拓国际视野、增加国际体验的学习机会。迄今，学院已有170余名学生前往全球30余所高校商学院交流学习，同时也接收了60余名海外学生来我院学习。

By November 2012, Nankai Business School has successfully finished selecting international exchange students of 2012. Office of International Affairs held a series of activities including exchange students' experience sharing meeting which provided all students with a platform to know International Exchange Student Program. This year, the partner universities are in England, Canada, Singapore, Korea, French, Spanish, Finland, Sweden Hong Kong, etc. And four students got scholarship from "CSC Outstanding Undergraduate Student Exchange Program".

Nankai Business School started International Exchange Student Program from 2001, which was aiming at helping students develop international perspective and experience abroad. So far, over 170 students have studied in more than 30 business schools all over the world; and Nankai Business School has accepted more than 60 exchange students from abroad.

现有合作院校 (Current Partnership)

序号 No.	名称 Partner	国家或地区 Country/Region	已有认证 International Accreditaion
1	高丽大学 Korea University	Korea 韩国	EQUIS AACSB
2	首尔国立大学 Seoul National University	Korea 韩国	EQUIS AACSB
3	明尼苏达大学德鲁斯分校 University of Minnesota Duluth	USA 美国	AACSB
4	香港理工大学 The Hong Kong Polytechnic University	Hong Kong 香港	EQUIS AACSB AMBA
5	香港城市大学 City University of Hong Kong	Hong Kong 香港	EQUIS AACSB AMBA
6	岭南大学 Yeungnam University	Korea 韩国	
7	拉瓦尔大学 Universite Laval	Canada 加拿大	EQUIS AACSB
8	延雪平大学 Jonkoping University	Sweden 瑞典	EQUIS AACSB



I made five good friends in Quebec, Canada—WHEN, WHERE, WHAT, WHO and HOW. WHEN is the time that I cherish most? Every morning, every class, every night... They turned out to be the most valuable memory that WHERE is where I am from, where I am going. It's pretty amazing to be a foreigner for the first time. Laughter, crying, happiness, sadness, fulfillment... they all redefine my life in the past and shape my life in the future. WHAT is self-confidence? It's a new life waiting for me here. I'm pretty much like a new-born baby. Everything here needs to explore. After all of those, I'm not afraid of the future challenges. WHO is a pretty cool boy, it's me. It's all about a journey to explore who I am. HOW is the thinking pattern I learned? 4 months foreign life is like a big melting pot. Absorbed in different cultures, different habits... Why not get out of Chinese thinking pattern, have a taste of other minds, and try everything? All my five friends are fictitious, but REAL.

—By Qin Xianfu, Universite Laval

Exchange lives in City University can be rich and colorful. We have participated in several activities organized by the Exchange Student Club where we met many other exchange students from all over the world and enjoyed the beautiful scenery of Hong Kong at the same time. It really offers a good opportunity for students from different universities to get together, making friends and sharing ideas with each other. What's more, we have experienced new teaching method in City University. They focus on the both teaching and practical ability of the students.

In this trip to Hong Kong I not only broaden my views, but also harvest a lot both knowledge and experience which could be a fortune in my life.

—By Xue Mei, exchange to City University of Hong Kong



Exchange life is totally new and awesome experience to me. I will never forget this period of time. It's too worthwhile and I will treasure it ever and ever. Thanks to both Nankai Business School and KUBS, thanks all the people that have ever helped me. Being an exchange student will be a shining period of time during my whole life.

If you want to experience fantastic life like me, go to apply to be an exchange student now.

—By Zhang Yuyan, exchange to Korea University

